



AARES Pre-conference Workshop
Evidence-based Farm and Food Policy in an Era of Fake News

PROGRAM

8:00 AM – **REGISTRATION**

8:15 AM – **WELCOME AND INTRODUCTION**

8:30 AM – **EMERGING TECHNOLOGIES AND REGULATORY IMPEDIMENTS**

Moderator: Julian Alston University of California, Davis

- *The Benefits of Multiple-Win Technologies in Agri-Food Systems*
Shenggen Fan, Director-General, IFPRI
- *How Misinformation about Agriculture Threatens Sustainability and Innovation*
Alison Van Eenennaam, University of California, Davis

Discussant: Phil Pardey, University of Minnesota

10:00 AM – **BREAK**

10:30 AM – **CONSUMER, AND MARKET ACCEPTANCE AND THE MEDIA**

Moderator: Mal Wegener, University of Queensland

- *How Social and Commercial Media Affect Consumer Perception*
Jill McCluskey, Washington State University
- *Rational Ignorance, Bad News and Food Policy*
Jo Swinnen, Catholic University of Leuven

Discussant: Gigi Foster, University of New South Wales and ABC Radio

12:00 PM – **LUNCH**

1:00 PM – **ROLES OF FACTS AND EVIDENCE IN THE MAKING OF FARM, FOOD AND RESOURCES POLICY**

Moderator: Bruce Kefford, Gardiner Foundation

- *Should Public Opinion Be Considered in Public Policies Such as GM Labeling?*
Ellen Goddard, University of Alberta
- *Economic Reasoning and Evidence for Policy Linking Food to Farms*
Dan Sumner, University of California, Davis

Discussant: David Pannell, University of Western Australia

2:30 PM – **BREAK**

3:00 PM – **THE WAY AHEAD: WHAT MIGHT WE DO BETTER?**

Moderator: Mike Taylor, former Australian Secretary of Agriculture, Fisheries and Forestry

Discussion Opener: Kym Anderson, University of Adelaide and ANU

4:00 PM – **SCREENING OF *FOOD EVOLUTION* – FEATURING ALISON VAN EENENNAAM**

- Introduced by Alison Van Eenennaam

5:30 PM – **ADJOURN**