

AARES Pre-conference Workshop
Evidence-based Farm and Food Policy in an Era of Fake News

ABOUT THE SPEAKERS

<p>Shenggen Fan, IFPRI, S.FAN@cgiar.org http://www.ifpri.org/profile/shenggen-fan</p>	
<p>Shenggen Fan (樊胜根) has been director general of the International Food Policy Research Institute (IFPRI) since 2009. Dr. Fan joined IFPRI in 1995 as a research fellow. He led IFPRI’s program on public investment before becoming the director of the Institute’s Development Strategy and Governance Division in 2005. He is one of the Champions of Target 12.3 of the Sustainable Development Goals, dedicated to inspiring ambition, mobilizing action, and accelerating progress toward cutting global food loss and waste. He serves as a member of the Lead Group for the Scaling Up Nutrition (SUN) Movement appointed by UN Secretary General Ban Ki Moon. He serves as advisor to many national governments (including China and Vietnam) on agriculture, food security and nutrition. In 2017, Dr. Fan received the 2017 Fudan Management Excellence Award. The award is referred to in China as the “Nobel Prize for Management.” In 2014, Dr. Fan received the Hunger Hero Award from the World Food Programme in recognition of his commitment to and leadership in fighting hunger worldwide.</p>	

<p>Ellen Goddard, University of Alberta, ellen.goddard@ualberta.ca https://www.ualberta.ca/agriculture-life-environment-sciences/about-us/contact-us/facultylecturer-directory/ellen-goddard</p>	
<p>Ellen Goddard is Cooperative Chair in Agricultural Marketing and Business, University of Alberta. She came to Alberta from a position as National Australia Bank Professor of Agribusiness and Associate Dean, Coursework, at the Institute of Land and Food Resources, the University of Melbourne. Prior to that Australian appointment Ellen Goddard worked in the Department of Agricultural Economics at the University of Guelph. Over the past 30 years Professor Goddard’s research has been focused on economic modeling of domestic and international markets for food products (particularly meat) for policy analysis purposes. Current research includes various aspects of food marketing including consumer response to food safety incidents, consumer interest in labels, demand for credence attributes, traceability and certification and public response to the introduction of new technologies in agriculture.</p>	

<p>Jill McCluskey, Washington State University, mccluskey@wsu.edu https://people.ses.wsu.edu/mccluskey/</p>	
<p>Jill McCluskey is Distinguished Professor of Sustainability at Washington State University’s School of Economic Sciences. During her 20-year career at WSU, McCluskey has published more than 100 journal articles on topics that impact society and industry. Her research focuses on product quality and reputation, sustainable labeling, consumer preferences for new technology, and women in STEM. Her research includes how environmental quality affects neighborhoods, how consumers respond to new food technologies, and how nutrition labels affect consumers’ food choices. Her major contributions include how collective reputations for quality, such the reputation for Washington apples, affect commodity markets, and how dual reputations affect the wine market. Among other significant professional service roles Jill is a recent past president of the Agricultural and Applied Economics Association.</p>	

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Daniel A. Sumner is the Frank H. Buck, Jr., Professor in the Department of Agricultural and Resource Economics at the University of California, Davis and the Director of the University of California, Agricultural Issues Center. He participates in research, teaching, and directs an outreach program related to public issues facing agriculture. He has published broadly in academic journals, books, and industry outlets. His research and writing focuses particularly on the consequences of farm and trade policy on agriculture and the economy. Prior to joining the faculty of the University of California, Sumner served as Assistant Secretary for Economics at USDA and was a senior staff economist at the President's Council of Economic Advisers.

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Johan Swinnen is Professor of Development Economics and Director of LICOS Center for Institutions and Economic Performance at the KU Leuven. From 2003 to 2004 he was Lead Economist at the World Bank and from 1998 to 2001 Economic Advisor at the European Commission. His research focuses on institutional reform and development, globalization and international integration, media economics, and agriculture and food policy. His latest books include: *The Political Economy of Agricultural and Food Policies*; *Beeronomics: How Beer Explains the World*; and *Quality Standards, Value Chains and International Development: Economic and Political Theory*. Jo holds a Ph.D from Cornell University. Among other professional service roles, he is a recent past president of the International Association of Agricultural Economists and serves as the founding president of the Beeronomics Society.

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Dr. Alison Van Eenennaam is a Cooperative Extension Specialist in the field of Animal Genomics and Biotechnology in the Department of Animal Science at University of California, Davis. She received a Bachelor of Agricultural Science from the University of Melbourne in Australia, and both an MS in Animal Science, and a PhD in Genetics from UC Davis. Her publicly-funded research and outreach program focuses on the use of animal genomics and biotechnology in livestock production systems. A passionate advocate of science, Dr. Van Eenennaam was the recipient of the 2014 Council for Agricultural Science and Technology (CAST) Borlaug Communication Award, and in 2017 was elected as a Fellow of the American Association for the Advancement of Science (AAAS).