



## NSW BRANCH SEMINAR

**Mladen Kovac**  
(NSW Department of Planning, Industry and Environment)

### Lessons Learned in Developing the NSW Biodiversity Market

Mladen Kovac will outline, and speak about some of the lessons learned in, designing and implementing the NSW biodiversity offsets market - especially the challenges of implementing a market in an arena with stakeholders traditionally resistant to economic messages and approaches, and a highly politicised 'environment'.

*Mladen has worked as a practicing economist for many years, with stints in developing Commonwealth-State health financing structures and agreements, overseeing the financing of the Pharmaceutical Benefits Scheme in the Commonwealth Department of Finance, and implementing the GST while in the Commonwealth Treasury. Since that time Mladen has worked as a health economist in the pharmaceutical industry (with 3M), was the chief regulatory economist for occupational health and safety and workers compensation insurance at Safework NSW, and for the past 6 years has been the chief environmental economist in what is now the Department of Planning, Industry and Environment. In the environmental space, Mladen has been heavily involved in environmental market design, non-market valuation and the development and application of environmental-economic accounting.*

Thursday 03 October 2019

Seminar 5:30pm - 6:30 pm

NSW Environmental Protection Authority, level 14, 59 - 61 Goulburn Street, Sydney NSW 2000

**This is a free seminar and non-members are encouraged to attend.**

Please **RSVP by 26 September** by emailing [AARES.nsw@gmail.com](mailto:AARES.nsw@gmail.com)